

IN THE CLAIMS

Claims 1-22 (Cancelled)

23. (New) A computer readable medium having a two-dimensional code thereon which is readable by a computer to provide information pertaining to said two-dimensional code, said two-dimensional code having a reference cell, a number of corner cells, and a code part, wherein the reference cell has human-readable information associated with said two-dimensional code directly visible thereon and serves as a reference in recognizing said two-dimensional code, each of the number of corner cells is located in a predetermined search range with respect to said reference cell, and the code part includes an area having code data assigned to said two-dimensional code.

24. (New) A computer readable medium according to claim 23, wherein said reference cell is made of a rectangular black pixel contiguous region which has a predetermined aspect ratio and which includes hollow human-readable information directly visible thereon.

25. (New) A computer readable medium according to claim 23 wherein said human-readable information is a logo mark attached to a code scheme of said two-dimensional code.

26. (New) A computer readable medium according to claim 25, wherein said human-readable information is a name of a corporation associated with said code scheme of said two-dimensional code.

27. (New) A computer readable medium according to claim 25,

wherein said human-readable information is a Uniform Resource Location abbreviated to URL
associated with said code scheme of said two-dimensional code.

28. (New) A computer readable medium according to claim 23,

wherein said human-readable information is a character string.